



FOR IMMEDIATE RELEASE

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ALLEGiant AIR ANNOUNCES FOUR FLIGHTS TO SOUTH FLORIDA FOR THE HOLIDAYS

(Plattsburgh, N.Y.) – The North Country and Montreal have asked for more low-cost, nonstop flights to Fort Lauderdale, Fla. for the holidays and **Allegiant Air** has responded. The airline today announces the addition of flights Dec. 22 and Jan. 5, 2008 from **Plattsburgh International Airport** to **Fort Lauderdale-Hollywood International Airport**.

“The addition of four flights to Fort Lauderdale will help customers get to the fun and sun of Florida,” said Maurice J. Gallagher, the airline’s president and CEO. “We are confident this schedule will have great appeal.”

Allegiant will offer two additional flights to Fort Lauderdale on Dec. 22. Flight #1976 will depart Fort Lauderdale-Hollywood International Airport at **5:30 a.m.** arriving in Plattsburgh at **9 a.m.** Flight #1980 will depart Plattsburgh at **9:35 a.m.** and arrive in Fort Lauderdale at **12:55 p.m.** (all flight times are local).

In addition, Allegiant will offer two additional flights to Fort Lauderdale on Jan. 5, 2008. Flight #1976 will depart Fort Lauderdale-Hollywood International Airport at **8:30 a.m.** arriving in Plattsburgh at **12 p.m.** Flight #1980 will depart Plattsburgh at **12:35 p.m.** and arrive in Fort Lauderdale at **3:55 p.m.** (all flight times are local).

Fort Lauderdale offers the ultimate escape to sunny South Florida, with miles of blue waterways, soft golden sand and gentle ocean breezes. Located in the center of South Florida’s Gold Coast, 40 miles from Palm Beach and 25 miles from Miami, Fort Lauderdale stretches from Deerfield Beach and Pompano Beach in the north to Hollywood and Hallandale Beach in the south. The area offers 300 miles of navigable inland waterways and 44,000 resident yachts, making it recognized as the “Yachting Capital of the World” and the “Venice of America.”

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From the Blue Wave beaches, to the yacht-filled waterways, to the exotic Everglades, every visit is a fresh taste of paradise.

As a full-service travel company, Allegiant provides even greater savings to customers by offering complete, low-cost vacation packages. Complete vacation packages in South Florida are available with more than 20 area resorts, including hotels in the Fort Lauderdale, Miami/South Beach, Palm Beach and The Keys. The company also provides low-cost car rental service through its partnership with **Alamo Rent a Car**.

Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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