



NEWS RELEASE

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GET AWAY TO TAMPA BAY! PLATTSBURGH AND MONTREAL RESIDENTS GET AWAY WITH ALLEGiant AIR AIRLINE CELEBRATES FIRST FLIGHT WITH \$99* ONE-WAY FARES

(PLATTSBURGH, N.Y.) – North Country and Montreal residents now have a way to get away to the beaches of the sunny **Tampa Bay area** as low-fare airline, **Allegiant Air** kicks off the only nonstop service from **Plattsburgh International Airport** to the St. Petersburg-Clearwater International Airport. To celebrate, the low-cost airline is offering a special **\$99*** one-way limited-time fare to the Tampa Bay area.

"We are extremely pleased to again offer the North Country and Montreal residents another Florida vacation destination," Maurice J. Gallagher Jr., Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers as we launch the only low-cost, nonstop service between Plattsburgh and the Tampa Bay area."

The new flights operate two times weekly, with service **Wednesday** and **Saturday**. Flights depart Plattsburgh International Airport at **6:25 p.m.** arriving in St. Petersburg-Clearwater International Airport at **9:55 p.m.** Flights leaving St. Petersburg-Clearwater depart at **2:30 p.m.** arriving in Plattsburgh at **5:45 p.m.** (all flight times are local.) Allegiant Air began low-cost, nonstop service to Fort Lauderdale, Fla. Nov. 16, 2007 and flights to Orlando, Fla. Feb. 1, 2008.

"The Tampa Bay/St. Petersburg area has very strong appeal in both northern New York and Montreal," states Garry Douglas, President of the Plattsburgh-North Country Chamber of Commerce. "This is truly a great addition to the growing number of destinations which can be reached at low-cost from Plattsburgh, and represents another step forward for both the airport and our partnership with Allegiant. With passenger numbers and flights continuing to grow, it's onward and upward for Montreal's U.S. airport in 2009!"

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With an average 361 days of sunshine each year, the St. Petersburg-Clearwater area is considered the most popular vacation destination on Florida's West Coast. The area was named among the top beaches in the United States and is one of a few destinations to have received the "Blue Wave Award" from the Clean Beaches Council. In addition to pristine beaches, visitors are within minutes of shopping, amazing golf courses and award-winning resort and dining experiences.

The airline said its strong demand from current customers and input from local community leaders indicates the North Country and Montreal residents will welcome the new nonstop flights and low fares to the Tampa Bay area. The new St. Petersburg-Clearwater service will offer the community low-cost alternative to connecting flights and long drives.

The **Allegiant Vacations** division of the company will allow customers to double their sunshine fun with complete vacation packages at some of the area's premier resorts, including *Alden Beach Resort, Belleview Biltmore, Don CeSar, Hilton Clearwater Beach, Innisbrook Beach Resort, Marriott Suites on Sand Key* and *Sheraton Sand Key*. Low-cost packages are available to include not only air and hotel, but car rentals for additional savings.

The **\$99*** sale fares are available for a limited time and must be purchased by **Dec. 31, 2008** for travel completed by **April 30, 2009**. Reservations may be made through the company's website at www.allegiantair.com, the airline's Reservations Center at **702-505-8888** or professional travel agents.

About the offer:

*Seats are limited and fares are not available on all flights. All fares are one-way. Must be purchased by Dec. 31, 2008 for travel to be completed by April 30, 2009. Offer not available: Dec. 20-31, 2008; Jan. 1-5, 2009; Feb. 13-16, 2009; and April 5-20, 2009. 7-day advance purchase required. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. A convenience fee of \$11.50 per traveling customer will be applied when booked on allegiantair.com. A convenience fee of \$11.50 per traveling customer, plus \$10.00 per segment, will be applied when purchased through Allegiant Air call centers. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per person, per segment will apply for the first two bags checked. Additional higher fees will apply for three or more checked bags. A segment is defined as one take-off and one

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landing. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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