

Press Release

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Plattsburgh
International
Airport

For Immediate Release:

Direct Air Announces Non-Stop Service to Southwest Florida from Plattsburgh International Airport

Plattsburgh, NY – 11/17/09 – Direct Air recently announced the start of non-stop air service from Plattsburgh International Airport to Charlotte County Airport in Punta Gorda, Florida. Located in the heart of Florida's southwest coast, Punta Gorda is conveniently located halfway between Fort Myers and Sarasota, FL. The new non-stop service, offered every Saturday, will begin November 21st and run through April 17, 2010.

Direct Air offers airfares beginning at a customarily low advertised fare of \$99 each way, with first-class seats available with an upgrade of \$100 each way on its MD83 and 737-400 aircraft. Tickets may be purchased by going to www.visitdirectair.com or calling toll-free 877.432.DIRECT (3473).

Ed Warneck, President/Managing Partner for Direct Air shared "We are committed and focused to work together with the communities to promote the airports in a manner that maximizes its future potential to generate economic growth and opportunity. This new air service links two great tourist destinations, and will open up a whole range of great opportunities to market our region's tourism assets to a new customer base."

Direct Air, based in Myrtle Beach, SC, began the Plattsburgh- Punta Gorda service in December 2008 with a stop in Myrtle Beach.

Rodney Brown, Deputy County Administrator for Clinton County, stated, "We are extremely pleased that Direct Air will be providing non-stop service to Punta Gorda. Flights from Plattsburgh International Airport to Florida have proven highly successful, and I am confident that Direct Air flights to the Punta Gorda/Fort Myers area will be received by the traveling public just as enthusiastically. We will continue to work with Direct Air to address their needs as they step forward to increase service from our airport."

"This marks another step forward for Plattsburgh International Airport, adding yet another non-stop destination of interest to people in northern New York, Quebec and Vermont," stated Garry Douglas, President of the Plattsburgh-North Country Chamber of Commerce. "It also further boosts our emerging role as the sun and fun airport for our neighbors in Montreal, with many having asked for this kind of service to southwest Florida. Onward and upward!"

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About Plattsburgh International Airport

Created from the former Plattsburgh Air Force Base, Plattsburgh International Airport (PBG) is the first private sector redevelopment success story among the military base closures in the 1990s. Owned and operated by the Clinton County Government, Plattsburgh International Airport is a multi-purpose aviation and aerospace complex sitting on more than 5,000 acres. With the addition of a state-of-the art passenger terminal, the airport serves residents of northern New York, southern Quebec and Vermont. For more information on Plattsburgh International Airport, please call 518.563.1000 or visit flyplattsburgh.com.