



**Spirit Airlines Announces Service from Plattsburgh, New York
to Fort Lauderdale and Myrtle Beach**

**New Service Offers Ultra Low Fares and Easy Access to
U.S., Caribbean and Latin America for Upstate New Yorkers and Canadian Travelers**

**Plattsburgh – Fort Lauderdale Service Begins January 14, 2011
Plattsburgh – Myrtle Beach Service Begins May 5, 2011**

***\$9 Introductory Fares* (each way based on round trip purchase)
Available at [.spiritair.com](http://spiritair.com)***

Miramar, Florida (October 28, 2010) – Spirit Airlines today announced that it will begin non-stop service from Plattsburgh, New York to Fort Lauderdale, Florida and Myrtle Beach, South Carolina, offering upstate New Yorkers and Canadians easy access to ultra low fares throughout the U.S., Caribbean and Latin America.

The ultra low cost carrier will begin four non-stop flights per week between Plattsburgh International Airport and Fort Lauderdale-Hollywood International Airport on January 14, 2011.

In addition, starting on May 5, 2011, Spirit will seasonally operate four non-stop flights per week between Plattsburgh and Myrtle Beach.

To celebrate, Spirit is offering \$9 introductory fares* (each way based on round trip purchase) available today and tomorrow only at [.spiritair.com](http://spiritair.com).

"This is fantastic news for communities in the North Country," said Senator Kirsten Gillibrand. "This new air service will provide access to new domestic and international markets, bringing more business opportunities and travelers to this region of New York."

"This puts the international in Plattsburgh International Airport with Spirit's connections throughout the Caribbean, Central and South America," states Garry Douglas, President of the Plattsburgh-North Country Chamber of Commerce. "It's another powerful recognition of our status as Montreal's U.S. airport, as well as our ability to accommodate options for the market like late night flights which can't be done in Montreal or Burlington. We expect a very strong response to this service from both sides of the border."

"We thank Spirit Airlines for joining the family at Plattsburgh International. We welcome the addition of the Caribbean to our one stop for a sunny spot destination choice," said James Langley, Chairman, Clinton County Legislature. "We wish them the same success our other carriers are experiencing."

Located in the Adirondack Mountains of upstate New York on the shores of Lake Champlain, Plattsburgh is centrally positioned near Albany, New York; Burlington, Vermont; and only an hour from Montreal, Canada.

Schedule for Spirit's Plattsburgh, NY (PBG) – Fort Lauderdale (FLL) service effective January 14, 2011 – May 3, 2011:

	Depart	Arrive	Flight #	Stops	Frequency
From Plattsburgh to Fort Lauderdale:	1:35 am	5:00 am	451**	0	Tue, Thur, Sat, Sun
From Fort Lauderdale to Plattsburgh:	9:30 pm	12:45 am+1	450	0	Mon, Wed, Fri, Sat

**Flight 451 begins 1/15/11.

Schedule for Spirit's Plattsburgh, NY (PBG) – Fort Lauderdale (FLL) service effective May 5, 2011:

	Depart	Arrive	Flight #	Stops	Frequency
From Plattsburgh to Fort Lauderdale:	6:25 pm	9:50 pm	451	0	Mon, Wed, Fri, Sat
From Fort Lauderdale to Plattsburgh:	9:30 am	12:45 pm	450	0	Mon, Wed, Fri, Sat

Schedule for Spirit's Plattsburgh, NY (PBG) – Myrtle Beach (MYR) seasonal service effective May 5, 2011:

	Depart	Arrive	Flight #	Stops	Frequency
From Plattsburgh to Myrtle Beach:	1:15 pm	3:20 pm	819	0	Mon, Wed, Fri, Sat
From Myrtle Beach to Plattsburgh:	3:50 pm	5:55 pm	820	0	Mon, Wed, Fri, Sat

\$9 Introductory Fares* (each way based on round trip purchase):

	One-Way	Applicable date
Plattsburgh – Fort Lauderdale	\$9	1/18/11, 1/20/11, 1/22/11, 1/23/11, 2/1/11, 3/1/11, 3/5/11, 3/8/11, 3/20/11, 4/2/11
Fort Lauderdale – Plattsburgh	\$9	1/19/11, 1/21/11, 2/2/11, 2/4/11, 3/9/11, 3/11/11, 3/16/11, 3/18/11, 4/6/11, 4/8/11
Plattsburgh – Myrtle Beach	\$9	5/9/11, 5/10/11, 5/11/11, 5/17/11, 5/18/11, 5/21/11, 6/7/11, 6/8/11, 6/14/11, 6/15/11
Myrtle Beach – Plattsburgh	\$9	5/11/11, 5/13/11, 5/18/11, 5/27/11, 6/1/11, 6/3/11, 6/8/11, 6/10/11, 6/15/11, 6/17/11

About Spirit Airlines

Spirit Airlines ([.spiritair.com](http://spiritair.com)) is the largest Ultra Low Cost Carrier (ULCC) in the United States, Latin America and the Caribbean. As the unbundling leader in the industry, Spirit allows consumers the option of paying only for the features they value without subsidizing the choices of others. Its all-Airbus fleet flies more than 150 daily flights to 40 destinations. The company is based in South Florida.

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Media Note:

Spirit aircraft photos and video b-roll is available at [://marketing.spiritair.com/press](http://marketing.spiritair.com/press).

*Individual travel-date specific fares must be booked on spiritair.com by 11:59PM ET on October 29, 2010 for travel on the dates as specified by individual market and by market direction. Fares are for coach class travel unless otherwise specified and reflect the spiritair.com discount. Fares are each way based on roundtrip purchase, and roundtrip travel is required, but these fares may be combined with other valid and applicable Spirit Airlines fares on other dates of travel. To view and obtain these fares you must be logged in as a member of the Spirit Airlines \$9 Fare Club -- if not already enrolled, please go to www.spiritair.com for details on how to become a member of the Spirit Airlines \$9 Fare Club. Not all markets are operated on a daily basis during the travel period, or necessarily for the entire travel period -- please see [spiritair.com](http://www.spiritair.com) for details. All fares include a Passenger Usage Fee of \$8.00 per passenger per direction. For travel prior to August 1, 2010, all customers are allowed one free carry-on bag. Fees for checked bags paid in advance online at www.spiritair.com are \$19 each way for the first bag only. The fee for Bag 2 is \$25 each way, and items 3 thru 5 are \$100.00 per item each way. When paying at the airport, fees for the first and second bags are \$25 per bag each way. For travel on or after August 1, 2010, fees for checked bags are as follows: 1st and 2nd domestic checked bags are \$15 in advance at www.spiritair.com for Spirit \$9 Fare Club members; \$25 without membership. 1st and 2nd international checked bags are \$20 in advance at www.spiritair.com for Spirit \$9 Fare Club members; \$30 without membership. Carry on bags purchased at the Spirit Airlines Ticket Counter on day of departure will be subject to a fee of \$30. Carry on bags purchased at the gate immediately prior to departure will be subject to a fee of \$45. Carry-on bags are \$20 in advance with \$9 Fare Club membership; \$30 without membership. Personal items that fit under the seat are free, such as a purse, briefcase, backpack or laptop computer. Dimensions must not exceed 16 inches by 14 inches by 12 inches. New personal item bag sizers will be available at every Spirit airport location. There is no charge to check wheelchairs, strollers, car seats, or other assistive devices. Items that are overweight or oversized will continue to be weighed and sized at the airport, and fees collected when checking in. Golf club and boxes/containers are acceptable and can be prepaid online provided they meet weight and or size restrictions. Additional bags can be pre-purchased at any time provided inventory is available. (No less than one (1) hour prior to departure). All checked baggage fees are non-refundable. Customers involved in a stop-over flight that involves a connection of over 4 hours will be charged based on point to point travel. All fares listed on spiritair.com are per customer for each way of travel and include the base fare plus a federal excise tax and all fuel surcharges. Fares do not include (a) a segment tax of \$3.70 per U.S. domestic flight segment (a flight segment is defined as one takeoff and landing) of a passenger's itinerary; (b) up to \$18 per round trip in local airport charges; or (c) a September 11th Security Fee of \$2.50 per enplanement originating at a U.S. airport. International itineraries do not include governmental taxes and fees (including U.S. government excise tax) of up to \$125 per round trip. Additionally, if sold in, or travel originates in a country outside of the U.S., additional taxes may apply (up to 22% of the fare value per country). Fares are subject to availability and may not be available on all flights or on all days, and will be highly restricted around certain holiday periods. Previously purchased tickets may not be exchanged for these new sale fares. Certain restrictions apply. For best results, please book early. Please go to www.spiritair.com for a complete list of Spirit Airlines' travel policies and Contract of Carriage.

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